

Lindsay Thompson

Graphic Designer

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Education

Drexel University, Philadelphia, PA

Bachelor of Science, Graphic Design

June 2021

Cumulative GPA 3.9

Pratt Institute, Brooklyn, NY

Non-Degree Summer Credit Program

July 2016

Skills

Adobe Suite

Illustrator, InDesign, Photoshop

User Interface Design

Figma, Sketch

Video Editing

Premier Pro, Final Cut, iMovie

Workflow

Google Suite, Microsoft Suite,
Clickup, Monday

Experience

2021 Lyquix

2024 Graphic Designer

- Collaborated with web developers to conceptualize captivating and user-centric digital experiences, encompassing information architecture, wireframes, and responsive site designs.
- Led the development of dynamic brand identities through comprehensive market research, initial concept sketches, logo designs, color schemes, typography selections, image treatments, and collateral creation.
- Engaged directly with clients across diverse industries such as arts and culture, healthcare, consumer products, and non-profit sectors.
- Managed and mentored junior designers and co-ops by coordinating project schedules, offering constructive feedback, and producing tutorials and internal process guides.

2021 Electric Kite

2024 Freelance Graphic Designer

- Ensured brand consistency for CLOVER By 4H by producing and designing activity instruction sheets and corresponding worksheets.
- Curated and enhanced photography for both printed PDFs and digital activity versions.

2021 Brandywine Realty

2022 Freelance Graphic Designer

- Designed and created infographics, promotional materials, and email templates.

2021 Skate Like A Girl Non-Profit

Volunteer Designer

- Collaborated with the marketing team to craft title sequences for event promotion videos.

2020 SEDSO

Graphic Design Intern

- Collaborated remotely with a small team on logo concepts, client presentations, and website designs.
- Developed mood boards, pitch presentations, and initial concepts for a sports entertainment brand identity.